



2021 Sponsorship Package Outline

Custom Sponsorships Available - The Packages Below are Suggested Outlines

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Presenting	Gold Glove	All-Star	Inning Sponsor
1 available	2 Available	Multiple Available	Multiple Available
\$10,000	\$5,000	\$2,500	\$1,000

GAME DAY (3-game series @ FNB Field)

Vendor Space	•	•	•	
Marketing Materials Distributed in Player Bags	•	•	•	
Scoreboard Video (Per Game)	3x (:30 max)	2x (:15 max)		
In Game Readers by PA Announcer (Per Game)	3x (:15 max)	2x (:15 max)	2x (:15 max)	1x (:15 max)
Scoreboard Logo (Per Game)	All-Sponsor Reel (Min. 1x)	All-Sponsor Reel (Min. 1x)	All-Sponsor Reel (Min. 1x)	All-Sponsor Reel (1x)
Event Program (Sponsor Page Logo)	•	•	•	•
Event Program (Ad Space)	Cover Logo + Full Page Color Ad	Full Page Color Ad	1/2 Page Ad (B&W)	Logo
Complimentary Event Tickets	50	30	20	10
Opportunity to Throw 1st Pitch	•			

OVERALL ADVERTISING

Banner Advertising On All Emails	•			
Logo & Link on Big26.com Homepage	•			
Choice of sponsoring one of the following 1) Post event video /highlights reel 2) Branded gameday giveaway or 3) Pregame introductions		•		
Logo & Link on Big26.com Sponsor Page	•	•	•	•
Marketing Materials Distributed at Tryouts (*A)	•	•	•	
Social Media Mentions (*B)	• (Minimum 10)	• (Minimum 6)	• (Minimum 4)	• (Minimum 2)

APPAREL

Logo on Uniforms (*C)	•			
Logo on Tryout Shirts Sleeve location (*D)	•			
Logo on Buddy Program Personalized Shirts	•			
Logo on Volunteer Shirts	•	•	•	•

*A - Sponsor agreement must be in place prior to tryouts. Sponsor is responsible for supplying all materials.

*B - Social media mentions will be distributed throughout the calendar year. Twitter, Instagram, Facebook

*C - Sponsor agreement must be in place prior to jersey design & orders. This date is TBD.

*D - Sponsor agreement must be in place prior to shirt orders. There are multiple orders and multiple tryout dates.

RAFFLE DONATIONS

Big 26 Baseball Classic seeks raffle prize donations. Donation sponsors will be recognized in the program, in games, and via social media.