



The Big 26 Baseball Classic® is excited to launch the **Youth Baseball League Ticket Incentive Program**. High school all-stars from Pennsylvania and Maryland will play a 3-game series at FNB Field in Harrisburg this July, and we encourage baseball fans to come out to the ballpark to cheer them on. We hope the incentive program will accomplish two goals: to allow us to have a positive impact in the youth baseball community and to attract an engaged and energized fan base on gamedays July 26, 27, and 28. This program will be open to youth leagues in Adams, Berks, Cumberland, Dauphin, Franklin, Lancaster, Lebanon, Perry and York counties.

## How it Works

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**Enroll you Youth League:** The Youth League President (or authorized representative) will sign up at [www.big26.com/youth](http://www.big26.com/youth).

**Receive the Incentive Code:** Participating youth leagues will receive a code to distribute to league participants via email and/or social media.

**Promote:** Include a link to the ticketing page ([www.big26.com/tickets](http://www.big26.com/tickets)) in emails to the league's distribution list. Leagues are also encouraged to promote the opportunity via social channels. Big 26 will advertise the opportunity, but the best way to see a cash return is in-house promotion to your players, coaches and contacts.

**Online Sales:** Participating youth leagues will receive a portion of the proceeds from every ticket sold (online sales only via Ticketspice) when buyers enter the incentive code. To ensure proper allocation, buyers will select the appropriate youth league from the dropdown menu that automatically appears once the incentive code is entered.

Payments (via check) to each league will be made within 45 days after the conclusion of the 2019 Big 26 Baseball Classic®.

	<b>Pre-Sale Price (Ends 11:59 pm 7.21)</b>	<b>Gate Price (&amp; online starting 7.22)</b>	<b>League Receives (Check distributed post-event)</b>
Single Game Ticket (All Ages)	\$8.00	\$10.00	\$2.00 (per ticket)
Weekend Pass (All ages)	\$20.00	\$25.00	\$3.00 (per pass)

\*\*\*The Youth League Incentive Program is ONLY available for ONLINE PURCHASES VIA TICKETSPICE.

### Youth League Incentive Program Contact

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